

October 7-9 | Swissôtel Chicago

# SPONSOR & EXHIBITOR OPPORTUNITIES

2026 SCTA CONFERENCE



## LEADING PROFESSIONALS IN THE CASH-IN-TRANSIT & CASH SERVICING INDUSTRIES COME TOGETHER HERE

The foremost conference in the cash servicing industry, the SCTA Conference attracts professionals and corporations in ATM servicing, cash handling/processing, transportation, and the safekeeping of cash and coin.

Deadline for applications and payments is August 28, 2026.

### SPONSOR LEVELS

#### GOLD

- Premium logo placement on premises signage
- Premium logo listing on event website and program
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Opportunity to introduce a session speaker
- Full page interior program ad
- Special mention at Conference Welcome
- Exhibitor Space
- 3 attendee passes
- Post conference attendee list

SCTA Member \$6,500  
Non-Member \$7,775

#### SILVER

- Logo placement on premises signage
- Enhanced listing on event website and program
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Half page ad in event program
- Exhibitor Space
- 2 attendee passes
- Post conference attendee list

SCTA Member \$4,850  
Non-Member \$5,400

#### BRONZE

- Company listing on event website
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Quarter page ad in event program
- Exhibitor Space
- 1 attendee pass
- Post conference attendee list

SCTA Member \$3,050  
Non-Member \$3,600



### EXHIBITOR SHOWCASE

Exhibitor pricing includes basic website and program listing, post conference attendee list, and 1 attendee pass. Exhibitor space includes draped 6 ft. table.

#### SCTA MEMBER

Early Bird Exhibitor \$1,925  
After July 28 \$2,250

#### NON-MEMBER

Early Bird Exhibitor \$2,350  
After July 28 \$2,700

Exhibitor showcase will take place October 7th from 6:00-7:30pm, October 8th from 8am-7:00pm, and October 9th from 8am-12pm. You may set up your exhibitor table between 2-5pm on Wednesday, the 7th in preparation for this event.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Looking to boost your brand presence even more? Check out these additional sponsorship opportunities—limited spots, high visibility, big impact.

### DINNER SPONSOR

**\$4,000**

**Only one spot available.**

Your company logo showcased during dinner and recognized in SCTA President Jim Petit's welcome speech.

### COCKTAIL SPONSOR

**\$3,000**

**Only one spot available.**

Get your company logo placed on the signage at both of the SCTA Cocktail Receptions.

### LUNCH SPONSOR

**\$2,500**

**Only one spot available.**

Get your company logo featured on promotional conference signage during lunch.

### COFFEE BREAK SPONSOR

**\$2,000**

**Only one spot available.**

Keep attendees energized—your company logo displayed at each coffee station inside the ballroom all day Thursday.

### BREAKFAST SPONSOR

**\$1,500**

**Only two spots available.**

Get your company logo featured on promotional conference signage during breakfast.

### MORNING BREAK

**\$1,500**

**Only one spot available.**

Your company logo front and center on the food display during Thursday morning's refreshment break.

### BADGE SPONSOR

**\$1,200**

**Only one spot available.**

Your company logo on the lanyards worn by every attendee—maximum visibility throughout the event.

### AFTERNOON BREAK

**\$1,000**

**Only one spot available.**

Your company logo front and center on the food display during Thursday afternoon's break.

### BAG SPONSOR

**\$1,000**

**Only one spot available.**

Your company logo prominently featured on all official conference bags for maximum visibility.

### COOZIE SPONSOR

**\$750**

**Only one spot available.**

Your company logo in hand at every reception—featured on coozies distributed at the bar.

### PEN SPONSOR

**\$500**

**Only one spot available.**

Put your company logo in every attendee's hand—featured on the pens included in each conference bag.

### BOOK SPONSOR

**\$1,750**

**Only one spot available.**

Get your company logo placed on the inside front cover of this year's featured book which will be given to all conference attendees. This is an excellent way to spotlight your company.

### ROOM KEY SPONSOR

**\$1,775**

**Only one spot available.**

Get your company logo on every attendee's room key—daily visibility from check-in to check-out.



## PROGRAM ADVERTISING

The conference program will be distributed to all conference attendees. Advertising in the program is the best way to ensure maximum exposure for your company and to build traffic to your exhibit table. The program is the official guide to the conference, and includes the exhibitor area floor plan and exhibitor cross-reference.

The program will be a high-end full color bounded booklet. Advertisers are responsible for providing ad artwork. Ad specifications to be announced.

## AD RATES:

Back Outside Cover	\$2,500
Front Inside Cover	\$1,500
Full Page Inside	\$900
Half Page	\$500
Quarter Page	\$250

## ATTENDEE RATES

Early Bird pricing ends July 28, 2026

### SCTA MEMBER

Early Bird Attendee:	\$975
Group Attendee (2+):	\$950
After July 28:	\$1,100
Group Attendee (2+):	\$1,050
Spouse:	\$450

### NON-MEMBER:

Early Bird Attendee:	\$1,375
Group Attendee (2+):	\$1,350
After July 28:	\$1,500
Group Attendee (2+):	\$1,450
Spouse:	\$450



SECURE CASH & TRANSPORT ASSOCIATION

### Interested in joining the SCTA?

Visit [SecureTransportAssociation.org](http://SecureTransportAssociation.org)

### Questions?

Contact us at (540) 338-7151 or [SCTATeam@securetransportassociation.org](mailto:SCTATeam@securetransportassociation.org)